

28/02/2024



ITV plc 2024 Interim Results

Interim results for the six months ended 30th June 2024

25 July 2024



Agenda

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INTRODUCTION & HIGHLIGHTS

Carolyn McCall

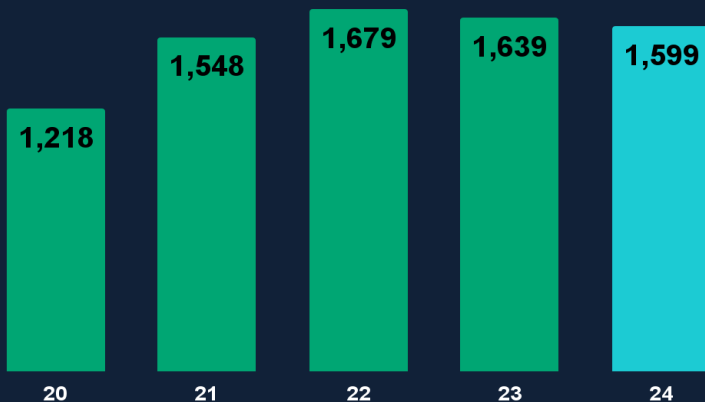
INTRODUCTION & HIGHLIGHTS

Continued strong strategic execution in H1; good improvement in EBITA

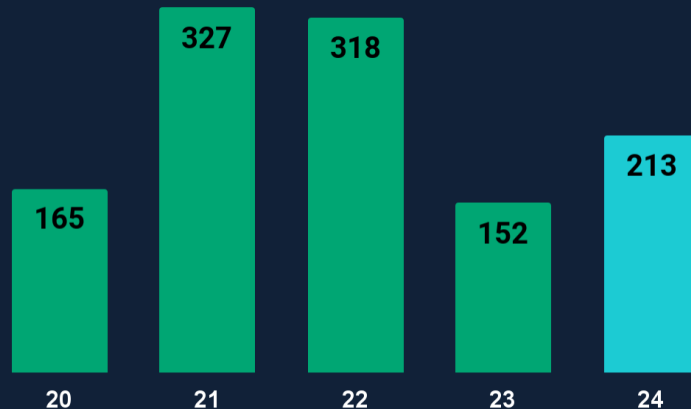
- Continued strong strategic execution across ITV
- Strong financial, operating and creative performance in H1
 - 40% increase in Group Adjusted EBITA driven by M&E, with TAR growth ahead of expectations and higher Studios margin
- ITV Studios expected to deliver record profits over full year
- ITVM continues to perform strongly
- On course to deliver the £40 million of in year cost savings in 2024 that were previously guided
- Passed peak net investment for streaming and expect to grow group profits from here
- On track to deliver 2026 KPI targets

STRONG H1 2024 GROUP FINANCIAL PERFORMANCE

External Group Revenue £m
down 2% vs. 2023



Group Adjusted EBITA¹ £m
up 40% vs. 2023



¹ Including £3m for AVEC - see appendices for full reconciliation



Dividend: The Board has declared an interim dividend of 1.7p and remains committed to paying a total dividend of at least 5.0p for the full year, which it expects to grow over the medium term

ON TRACK TO DELIVER 2026 KPI TARGETS; GOOD H1 PERFORMANCE

ITV Studios

KPI	HY 2024 ACTUAL	ON TRACK?
Total Studios Organic Revenue Growth	(12)% (2023: 2%)	✓
Studios Adjusted EBITA ¹ Margin %	15.7% (2023: 13.0%)	✓
Total High-end Scripted Hours	107 hours (2023: 109 hrs)	✓
Number of Formats Sold in 3 or More Countries	11 formats (2023: 9 formats)	✓
% of Total ITV Studios Revenues from Streaming Platforms	22% (2023: 27%)	✓

On track to deliver total organic revenue growth of 5% on average per annum from 2021 to 2026, which is ahead of the market - at a margin of 13% to 15%

Media & Entertainment

KPI	HY 2024 ACTUAL	ON TRACK?
Total Digital Revenues	£244m (2023: £218m)	✓
Total Streaming Hours	846m hours (2023: 738m hrs ²)	✓
Monthly Active Users	14.6m (2023: 12.5m)	✓
UK Subscribers ³	0.9m (2023: 1.4m)	✓
Share of Commercial Viewing	33.2% (2023: 33.6%)	✓
Share of Top 1000 Commercial Broadcast TV Programmes	91% (2023: 93%)	✓

On track to deliver at least £750 million of digital revenues in 2026

FINANCIAL & OPERATING REVIEW

Chris Kennedy

ITV STUDIOS

Good growth in adjusted EBITA

Six months to 30 June	2024 (£m)	2023 (£m)	Change (%)	Organic change (%)
Studios UK	393	458	(14)	(14)
Studios US	117	178	(34)	(33)
International	168	188	(11)	(8)
Global Partnerships	191	176	9	11
Total Studios revenue	869	1,000	(13)	(12)
Total Studios costs	(733)	(870)	16	14
ITV Studios adjusted EBITA¹ inc. AVEC	136	130	5	6
Adjusted EBITA margin inc. AVEC	15.7%	13.0%		
ITV Studios adjusted EBITA¹ exc. AVEC	133	130	2	4
Adjusted EBITA margin exc. AVEC	15.3%	13.0%		

Internal – ITVS to M&E ²	301	322	(7)
External revenue	568	678	(16)
Total revenue	869	1,000	(13)

- H1 Total revenue down 13%, impacted by previously guided factors
- UK & International revenues impacted by phasing of deliveries and lower demand from FTA
- Revenue decline in the US as a result of the 2023 writers' and actors' strike, and phasing of deliveries
- Global Partnerships revenue up 9%, driven by strong demand for catalogue sales
- Adjusted EBITA¹ (including AVEC) was up 5% to £136 million (2023: £130 million) with an adjusted EBITA margin of 15.7% reflecting greater proportion of higher margin catalogue sales and cost savings
- Wide range of new and returning creative deliveries for a diversified portfolio of streaming platforms and broadcasters
- Achieved £9 million of cost savings
- Unfavourable FX impact of £12 million on total revenue and £2 million on adjusted EBITA
- Expect to deliver record adjusted EBITA with total revenue now expected to be down low single digits over the full year 2024. The full year margin will be lower than H1 2024 and within the 13 to 15%

MEDIA & ENTERTAINMENT

Strong advertising growth and significant improvement in profitability

Six months to 30 June	2024 (£m)	2023 (£m)	Change %
Total advertising revenue	889	811	10
Subscription revenue	26	29	(10)
SDN	22	24	(8)
Partnerships and other revenue ¹	97	100	(3)
M&E non-advertising revenue	145	153	(5)
Total M&E revenue	1,034	964	7
Content	(663)	(648)	(2)
Variable costs	(76)	(66)	(15)
M&E infrastructure and overheads	(219)	(227)	4
Total M&E costs	(958)	(941)	(2)
Total adjusted M&E EBITA	76	23	230
Total adjusted EBITA margin	7%	2%	

Digital advertising revenue	209	179	17
Subscription revenue	26	29	(10)
Other	9	10	(10)
Digital revenue	244	218	12

- M&E revenue was up 7% at £1,034 million, with total advertising revenue (TAR) up 10%, ahead of previous guidance
 - Digital advertising revenue (a component of digital revenue) was up 17%
 - Subscription revenue impacted by the actions we have taken to simplify our paid streaming proposition
 - Partnerships and other revenue is impacted by the expected decline in partnership revenue as we improve monetisation of viewing through ITVX and Planet V
- Content costs weighted to H1 mainly due to the Euros
- Non content costs were £295 million
- M&E adjusted EBITA was up 230% at £76 million, reflecting the growth in TAR
- ITVX's strong performance has continued in H1
- Delivered £14 million of cost savings in H1
- Q3 TAR expected to be broadly flat year on year, against Rugby World Cup in 2023

¹ Partnerships and other revenue includes revenue from platforms such as Sky and Virgin Media O2, competitions revenue, third-party commission and commercial revenue from our creative partnerships.

KEY BALANCE SHEET METRICS

Robust Balance Sheet - Profit to Cash conversion reflects increase in Working Capital

73%

PROFIT TO CASH¹
(31 Dec 2023: 102%)

£515m

NET DEBT²
(31 Dec 2023: £553m)

0.9x

LEVERAGE³
(31 Dec 2023: 1.0x)

£225m

NET PENSION SURPLUS
(31 Dec 2023: £209m)

¹ On a 12-month rolling basis.

² Net debt includes net proceeds from the sale of BritBox International, which is funding the current £235 million share buyback. Excluding the net proceeds that have been designated to fund the remainder of the buyback, net debt is £697m in H1 2024, and net debt to adjusted EBITDA leverage is 1.2x on a rolling 12-month basis.

³ Leverage is calculated as net debt to adjusted EBITDA.

DISCIPLINED CAPITAL ALLOCATION FRAMEWORK

1. **REINVESTMENT:** Invest organically in line with our strategic priorities
2. **INVESTMENT GRADE BALANCE SHEET:** manage our financial metrics consistent with our commitment to investment grade metrics over the medium term
3. **DIVIDEND POLICY:** Sustain a regular ordinary dividend, which will grow over the medium term
4. **M&A STRATEGY:** Continue to consider value-creating inorganic investment, against strict financial and strategic criteria
5. **SURPLUS CASH:** Any surplus capital will be returned to shareholders

SHAREHOLDER RETURNS

Ordinary Dividend

- In line with ITV's dividend policy, the Board has declared an interim dividend of **1.7p** (2023: 1.7p)
- The Board remains committed to paying a total dividend of at least **5p** for the full year, which it expects to grow over the medium term

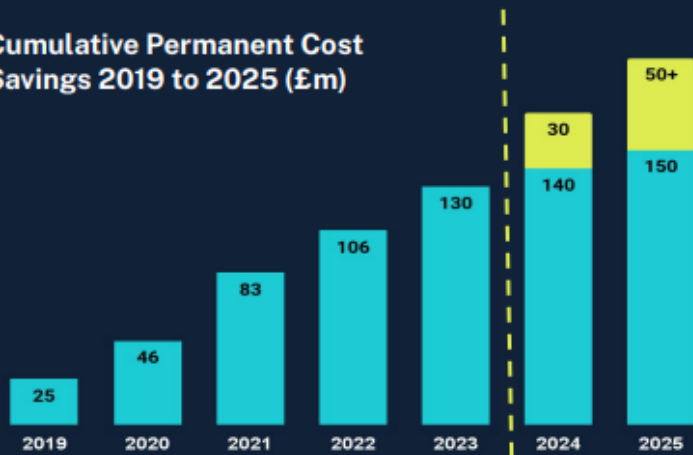
Share Buyback

- **£53 million** completed by end of June 2024 as part of the overall **£235 million** programme to return the entire net proceeds from the sale of BritBox International to shareholders

COST SAVING PROGRAMME ON TRACK

- **Cost saving programme progressing well and on track to deliver the £40 million of incremental in year savings in 2024 that were previously guided**
 - **£30 million** from new ongoing restructuring and efficiency programme
 - **£10 million** from our existing £150 million cost saving programme

Cumulative Permanent Cost Savings 2019 to 2025 (£m)



- **Cost Savings will be delivered through a combination of:**
 - Technology and operational efficiencies
 - Organisational redesign across Group, M&E and Studios and
 - Permanent reductions in discretionary spend across the Group
- **Cost of change in 2024 will be around £30m rather than £50m as previously guided**
- **Ongoing programme is designed to deliver further material savings over a number of years**

- Previous annualised cost savings of £150 million 2019 to 2026, will be complete in 2025 - one year early
- New ongoing strategic restructuring and efficiency programme will deliver incremental annualised savings of at least £50 million per year, giving £30 million in year benefit in 2024.

2024 PLANNING ASSUMPTIONS - largely unchanged

Based on current expectations

P&L

CONTENT COSTS

Total content costs are expected to be around **£1,275 million** as we further optimise linear, evolve our windowing strategy and improve personalisation. We will invest an additional **£15m** in marketing

NON-CONTENT COST SAVINGS

On track to deliver **£40 million** of in year savings - made up of **£10 million** from our existing **£150 million** cost saving target and **£30 million** of additional savings as part of the new strategic restructuring and efficiency programme

ADJUSTED FINANCING COSTS

Expected to be around **£35 million**

TAX

The adjusted effective tax rate is expected to be **26%** both in 2024 and over the medium term which is marginally higher than previous guidance of 25%

EXCEPTIONAL ITEMS

Exceptional items are expected to be around **£65 million**, down from original guidance of **£90 million**. These mainly relate to costs associated with the new restructuring and efficiency programme and digital transformation projects costs. The cash cost is the same as the P&L impact

Cash

CAPEX

Total capex is expected to be around **£75 million** as we further invest in our digital capabilities

PROFIT TO CASH

Profit to cash conversion in 2024 will be lower reflecting an increase in working capital. Across 2023 and 2024 we expect cash conversion to be around 80% and to continue at this level in future years

PENSION

Following the agreement of the latest triennial valuation, we expect no future pension deficit contributions while the Scheme is in surplus, other than a small payment relating to a legacy asset-backed scheme

DIVIDEND

The Board has proposed a interim dividend of **1.7p**, which will be paid in November 2024. The Board intends to pay a full year ordinary dividend of at least **5.0p** in 2024, which it expects to grow over the medium term

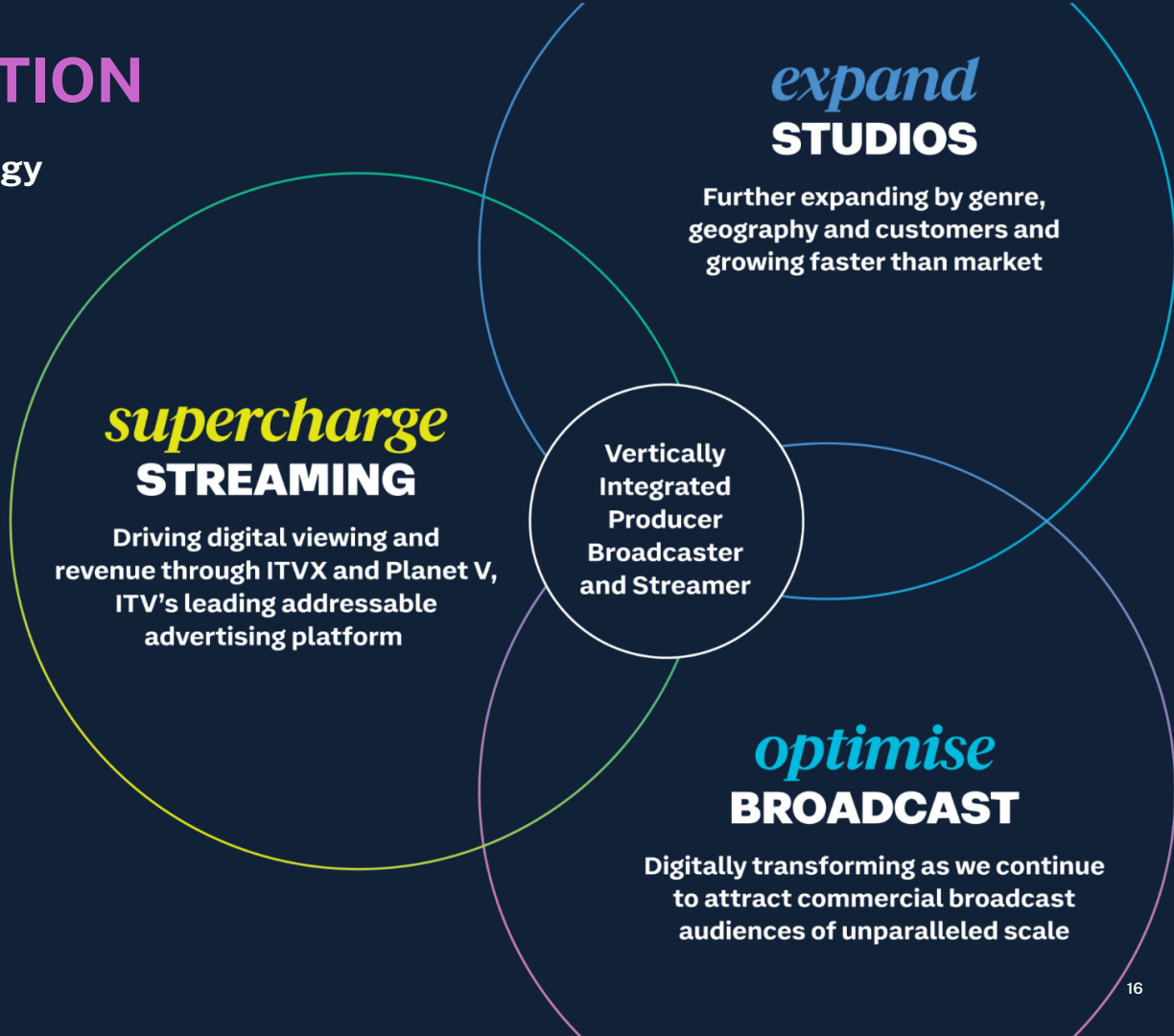
STRATEGIC UPDATE

Carolyn McCall

STRATEGIC EXECUTION

Phase Two of More Than TV strategy

Successful execution of the strategy will deliver ITV's vision of being a leader in UK advertiser funded streaming, and an expanding global force in content



expand **STUDIOS**

Further expanding by genre,
geography and customers and
growing faster than market

Vertically
Integrated
Producer
Broadcaster
and Streamer

ITV Studios has a strong track record in the key growing segments of the market

Premium Scripted

ITVS streamer scripted revenue growth of *over 40% CAGR* between 2018-2023 compared to market growth of 29%, with strong premium scripted success

N SERIES
FOOL ME ONCE



VIGIL

The Better Sister
prime video

Unscripted & Formats

ITVS streamer unscripted revenue has grown by *65% CAGR* between 2018 and 2023 compared to market growth of 28%



Catalogue Sales

Catalogue sales revenue growth of *13% CAGR* 2018-2023 compared to market growth of around 5%

HELL'S KITCHEN

VERA



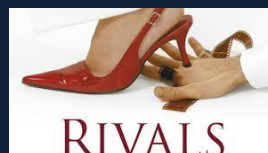
Strong creative pipeline with good demand for content, particularly from the streamers

Scripted

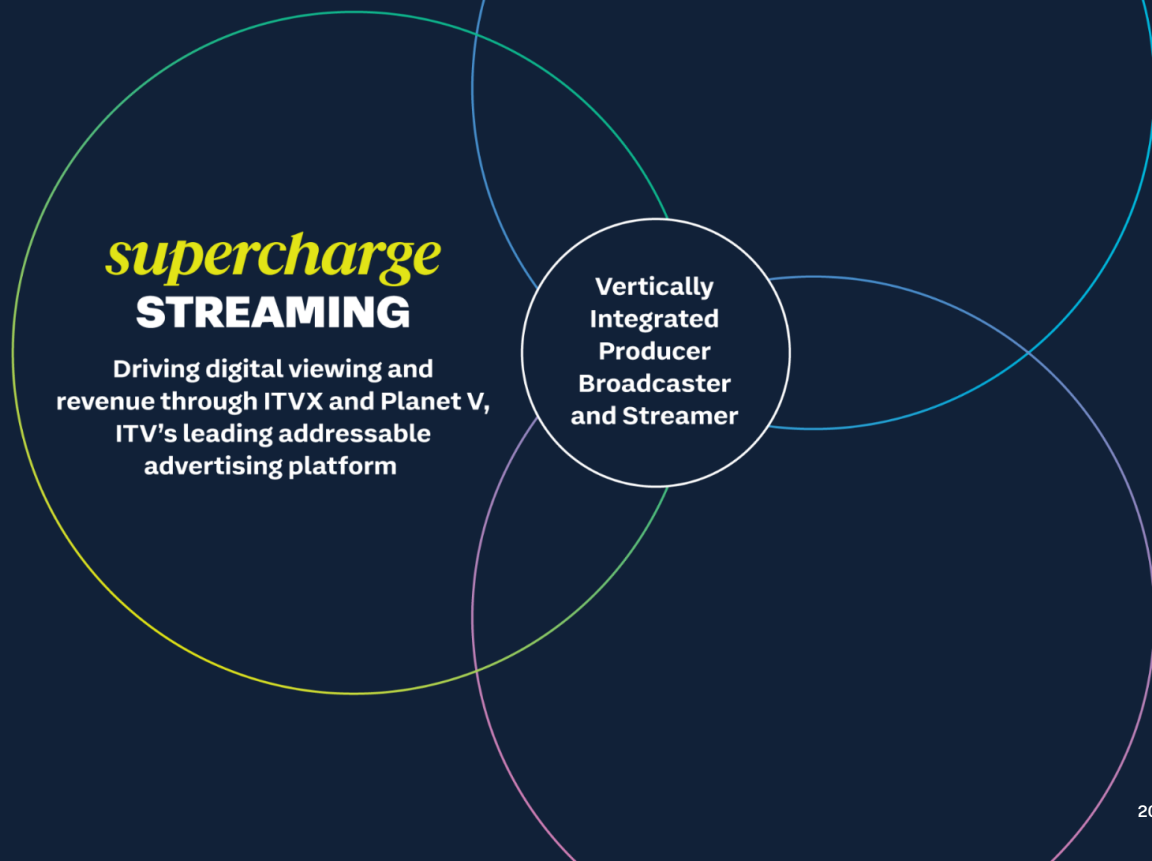
- *One Piece S2* for Netflix
- *Rivals* for Disney+
- *The Better Sister* for Amazon Prime
- *Karen Pirie S2* for ITV
- *Lockerbie* for Netflix & BBC
- *Lazarus* for Amazon Prime
- *The Completely Made-Up Adventures of Dick Turpin* S2 for Apple TV+

Unscripted

- *Squid Game: The Challenge S2* for Netflix
- *Shark! Celebrity Infested Waters* for ITV
- *My Mum Your Dad* for ITV
- *Hell's Kitchen* for Fox
- *Love Island USA* for Peacock
- *The Voice US* for NBC
- *Destination X* for BBC & NBC
- *Queer Eye* for Netflix



supercharge STREAMING



supercharge STREAMING



Strong H1; ITVX is building an engaged and sustainable audience with investment on plan

Colo Continued momentum in key viewing metrics in H1

15% increase in *streaming hours* and 17% increase in MAUs

Colo Attracting hard to reach viewers

Streaming hours amongst 25-54s up 29%

Colo Viewers watching for longer

Streaming hours per user 5% YoY

#1 Commercial Broadcaster Video On Demand platform

Streaming hours amongst *Men* up 37% YoY

+30% increase in *click through rate* from personalised features

supercharge STREAMING

Continuing to drive ITVX viewing and revenues by further enhancing ITVX within current investment plan

Product

Continued enhancement of personalisation and recommendation engine to optimise user experience

Content

Flexible windowing strategy

Increasing content partnerships

Exclusive live events and video on demand content

Distribution

Launching on Apple Vision Pro

Improving discoverability of ITVX content on third-party platforms

Marketing

Increased investment on social media

More responsive approach to boost trending shows

Monetisation

Linear addressable launching on Sky Glass and Sky Stream

Rolling out ad replacement on FAST channels on CTV devices*

Planet V has transformed the way ITV interacts with advertisers

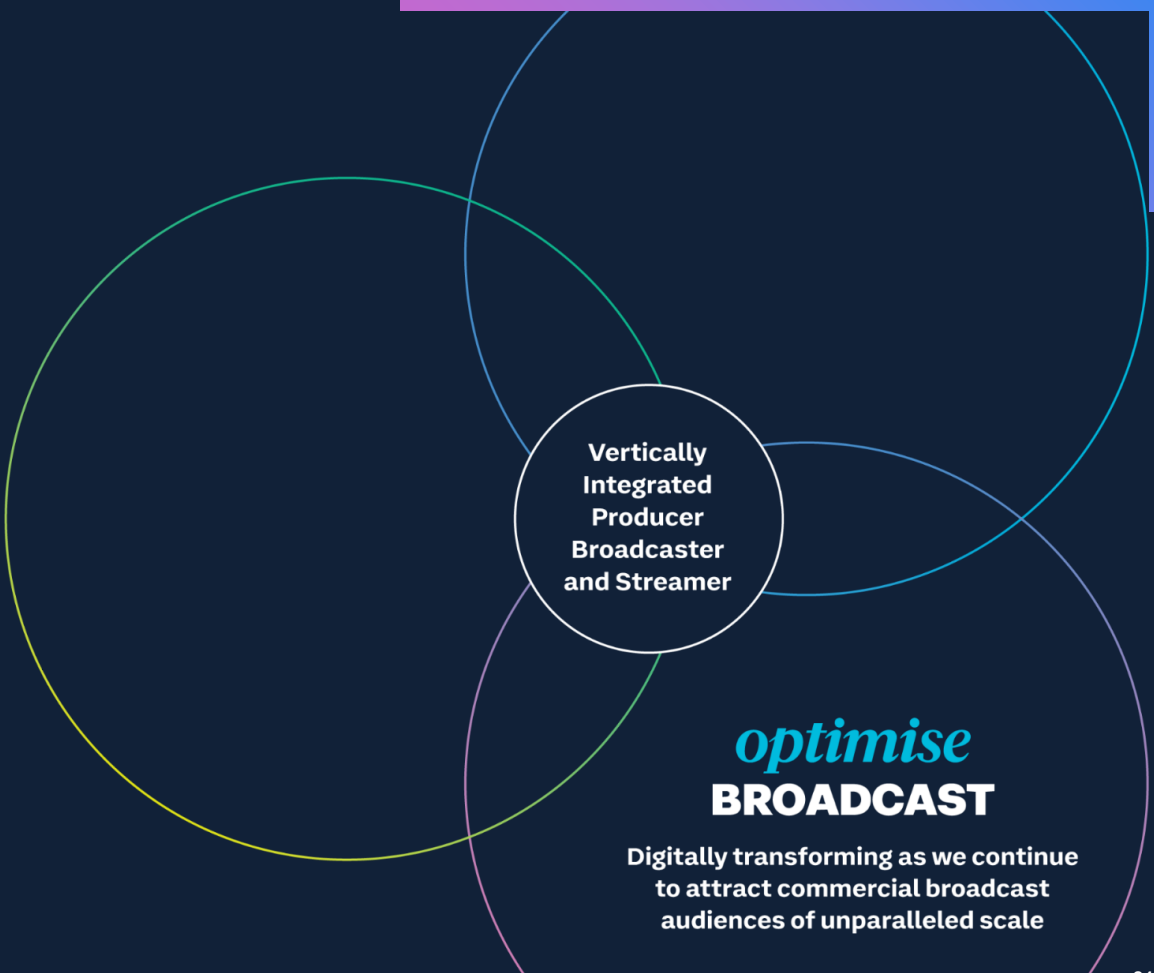
Planet V is a key competitive strength

- **2,000+** self service registered users
- Data from over **40 million** ITVX registered users
- Over **20,000+** addressable targeting options
- Wholly **owned IP** with no value leakage
- **Innovative digital ad** solutions

Planet V has enabled ITV to.....

- **Grow** digital advertising revenues by over **£140 million** from **2021 to end of 2023**, with over **£1 billion** of revenues booked since launch
- **Outperform** the digital display and paid search markets in 2023
- Deliver **double digit** growth in CPMs
- Attract **over 1,100** new advertisers to ITV since launch

optimise BROADCAST



Vertically
Integrated
Producer
Broadcaster
and Streamer

optimise
BROADCAST

Digitally transforming as we continue
to attract commercial broadcast
audiences of unparalleled scale

optimise BROADCAST

Maintain strength in delivering mass simultaneous reach



- Average live¹ match audience of **6.5 million** across the tournament
- England Semi final *peaked* at over **20 million**



- Average live audience of **4 million** across series
- Average audience to date has increased to **over 14 million**



- Launch episode *peaked* with **2.2 million** viewers



- Peak live audience of **over 4 million**
- Grown its audience by **over half a million** since the first series

ITV's Total Monthly Reach is 46 million²

Commercial proposition

ITV has three powerful commercial propositions which makes ITV highly competitive

***Mass
Simultaneous
Reach***

***Targeted
Advertising
at Scale***

***Commercial
and Creative
Partnerships***

Measurable outcomes and effectiveness

“2024 is a critical year for adidas. Our core business, UEFA Euros and Olympics partnerships require significant and considered marketing communication strategies. With mass reach, the highest quality of content environments, ability to target via addressable VOD and great creative support, ITV has been, and is a vital partner in our business achieving our goals”

Kathryn Swarbrick, General Manager & SVP - adidas, Northern Europe

SUMMARY

- ITV has been *strategically transformed* in the last five years
- Passed peak net investment for streaming and expect *to grow group profits* from here and deliver *healthy returns to shareholders*
- Ongoing Strategic restructuring and efficiency programme *on track*
- *On track* to deliver 2026 KPI targets

Q&A

APPENDICES

KEY PERFORMANCE INDICATORS

Group

KPI	PERFORMANCE
Adjusted EPS	3.3p (2023: 2.3p)
Cost Savings	Delivered £23m cost savings and on track to deliver £40m by the end of the year
Profit to Cash Conversion	73% (2023: 88%)

Studios

KPI	PERFORMANCE
Total Studios Organic Revenue Growth	(12)% (2023: 2%)
Studios Adjusted EBITA ¹ Margin %	15.7% (2023: 13%)
Total High-end Scripted Hours	107 hours (2023: 109 hrs)
Number of Formats Sold in 3 or More Countries	11 formats (2023: 9 formats)
% of Total ITV Studios Revenues from Streaming Platforms	22% (2023: 27%)

M&E

KPI	PERFORMANCE
Total Digital Revenues	£244m (2023: £218m)
Total Streaming Hours	846m hours (2023: 738m hrs ²)
Monthly Active Users	14.6m (2023: 12.5m)
UK Subscribers	0.9m (2023: 1.4m)
Share of Commercial Viewing	33.2% (2023: 33.6%)
Share of Top 1000 Commercial Broadcast TV Programmes	91% (2023: 93%)

M&E KEY PERFORMANCE INDICATORS DEFINITIONS

Digital Revenue	<ul style="list-style-type: none">Revenue from digital advertising, subscriptions, linear addressable advertising, digital sponsorship and partnerships, ITV Win and any other revenues from digital business ventures
Monthly Active Users (MAUs)	<ul style="list-style-type: none">Monthly active users captures the average number of registered users throughout the period who accessed our owned and operated on-demand platforms each month
Streaming Viewing Hours	<ul style="list-style-type: none">Total number of hours viewers spent watching ITV across all streaming platforms, reported at a device level. This figure includes both ad-funded and subscription streaming
Subscribers	<ul style="list-style-type: none">UK subscribers are users of ITVX's premium tier and prior to closure in April 2024, the BritBox UK standalone service and apps on Amazon Prime Video. It includes those who pay ITV directly, those who are paid for by an operator, and free trialists
Share of Commercial Viewing	<ul style="list-style-type: none">The share of top 1,000 commercial broadcast TV programmes is measured by BARB based on viewing figures. This includes TV viewing from transmission and seven days post-transmission on catch up, as well as six weeks prior to the transmission window. It excludes programmes with a duration of <ten minutes. This metric is calculated as a 12-month rolling average to normalise seasonal scheduling
Commercial Mass Audiences	<ul style="list-style-type: none">Share of commercial viewing is the total viewing of audiences over the period achieved by ITV's family of channels as a proportion of all ad-supported commercial broadcaster viewing in the UK. ITV Family includes ITV, ITV2, ITV3, ITV4, ITVBe, CITV, ITV Breakfast, CITV Breakfast and associated 'HD' and '+1' channels. Note that CITV closed down and became a fully on demand service on ITVX in September 2023

Financial Highlights

Six months to 30 June	2024 (£m)	2023 (£m)	Change %
ITV Studios	869	1,000	(13)
M&E	1,034	964	7
Total revenue	1,903	1,964	(3)
Internal supply	(304)	(325)	6
Total external revenue	1,599	1,639	(2)
ITV Studios adjusted EBITA (incl. AVEC) ¹	136	130	5
ITV Studios adjusted EBITA (excl. AVEC) ¹	133	130	2
M&E adjusted EBITA	76	23	230
Adjusted EBITA	212	153	39
Unrealised profit in stock adj	1	(1)	200
Group adjusted EBITA	213	152	40
Group adjusted EBITA margin	13%	9%	4% pts
Adjusted EPS	3.3p	2.3p	43
Reported EPS	6.6p	1.0p	560
Ordinary dividend	1.7p	1.7p	-

¹ This includes a £3 million impact from the change in legislation on Audio-Visual Expenditure Credits (AVEC), effective on expenditure incurred from 1 January 2024. Expenditure credits on qualifying expenditure is included within operating profit rather than within the consolidated tax charge. As a result, EBITA, adjusted EBITA, adjusted EBITA margin, profit before tax and tax charge will increase, but profit after tax and EPS are unchanged, compared to the previous High-End TV accounting treatment. Excluding the impact of AVEC, ITV Studios adjusted EBITA was £133 million, up 2%.

Total Advertising Revenue - Spend by Category

Largest categories (Spot and VOD combined)	HY 2024 £m	YOY % change
Retail	165	17
Entertainment and Leisure	84	23
Airlines, Travel and Holidays	69	(4)
Food	60	41
Finance	56	(7)
Cosmetics & Toiletries	52	11
Household Stores	51	62
Cars and Car Dealers	45	23
Publishing and Broadcasting	37	(3)
Telecommunications	37	21
Pharmaceuticals	23	14
Government & Charities	21	14
All Other Categories	189	0
Total Advertising Revenue (TAR)	889	10

M&E Content Costs

Six months to 30 June	2024 (£m)	2023 (£m)	Change %
Commissions	257	288	(11)
Sport ¹	114	76	50
Acquired	10	11	(9)
Other	1	-	-
ITN News and Weather	28	30	(7)
Total ITV Main Channel	410	405	1
Regional news	39	38	3
ITV Breakfast	21	21	-
Total ITV inc Regional & Breakfast	470	464	1
ITV2, ITV3, ITV4, ITVBe, CITV	71	78	(9)
ITVX & Premium	120	101	19
Other	2	5	(60)
Total Content Costs	663	648	2

Reconciliation Between 2024 Statutory and Adjusted Earnings

Six months to 30 June	Statutory (£m)	Adjustments (£m)	Adjusted (£m)
EBITA ¹	200	13	213
Exceptional items (operating)	(38)	38	-
Amortisation and impairment	(26)	8	(18)
Operating profit	136	59	195
Net financing income / (costs)	7	(17)	(10)
Share of losses on JVs and associates	(7)	-	(7)
Profit on disposal of joint ventures and subsidiary undertakings	194	(194)	-
Profit before tax	330	(152)	178
Tax	(69)	20	(49)
Profit after tax	261	(132)	129
Non-controlling interests	5	-	5
Earnings	266	(132)	134
Shares (million), weighted average ²	4,004		4,004
Basic EPS	6.6p	-	3.3p
Diluted EPS	6.6p	-	3.3p

Reconciliation Between 2023 Statutory and Adjusted Earnings

Six months to 30 June	Statutory (£m)	Adjustments (£m)	Adjusted (£m)
EBITA ¹	133	19	152
Exceptional items (operating)	(27)	27	-
Amortisation and impairment	(40)	17	(23)
Operating profit	66	63	129
Net financing costs	(19)	10	(9)
Share of losses on JVs and associates	(2)	-	(2)
Profit on disposal of joint ventures and subsidiary undertakings	-	-	-
Profit before tax	45	73	118
Tax	(1)	(22)	(23)
Profit after tax	44	51	95
Non-controlling interests	(2)	-	(2)
Earnings	42	51	93
Shares (million), weighted average ²	4,019	-	4,019
Basic EPS	1.0p	-	2.3p
Diluted EPS	1.0p	-	2.3p

Total Exceptional Items

Six months to 30 June	2024 (£m)	2023 (£m)
Acquisition-related expenses	-	(17)
Restructuring and transformation costs	(32)	(11)
Property costs	-	(2)
Insured trade receivable provision	-	4
Transponder onerous contract	(4)	-
Employee-related tax provision	2	-
Other costs	(4)	(1)
Operating Exceptional Items	(38)	(27)
Total Exceptional Items	(38)	(27)

Financing Costs

Six months to 30 June	2024 (£m)	2023 (£m)
€259m Eurobond at 2% coupon Dec 23	-	(2)
€600m Eurobond at 1.375% coupon Sept 26 ¹	(8)	(8)
£500m Revolving Credit Facility	-	(1)
£230m Term Loan	(7)	-
€500m Eurobond at 4.25% coupon June 2032 ²	(1)	-
Financing costs directly attributable to bonds and loans	(16)	(11)
Cash-related net financing income	6	2
Adjusted financing costs	(10)	(9)
Net pension interest	4	-
Other net financial gains / (losses) and unrealised foreign exchange	3	(10)
Gain on bond repurchase	10	-
Net financing income / (costs)	7	(19)

P&L Tax Charge and Tax Cash

Six months to 30 June	2024 (£m)	2023 (£m)
Statutory profit before tax	330	45
HETV tax credits	13	19
Exceptional items	38	27
Amortisation and impairment ¹	8	17
Adjustments to net financing financing (income) / costs	(17)	10
Profit on disposal of joint ventures and subsidiary undertakings	(194)	-
Adjusted profit before tax	178	118
Statutory tax charge	(69)	(1)
HETV tax credits	(13)	(19)
Charge for exceptional items	(14)	(2)
Charge in respect of amortisation and impairment ²	(3)	(1)
Credit/(Charge) in respect of adjustments to net financing costs	6	(1)
Credit in respect of profit / loss on sale of Subsidiaries and Investments	44	-
Other tax adjustments	-	1
Adjusted tax charge	(49)	(23)
Effective tax rate on adjusted profits	27.5%	19.5%
Statutory cash tax paid (net of production tax credits received)³	18	16

Analysis of Net Debt

30 June	2024 (£m)	2023 (£m)
£500m Revolving Credit Facility	-	(100)
€259m (previously €500m) Eurobond (matured Dec 23)	-	(232)
€600m Eurobond (reduced to €360m Jun 24)	(322)	(521)
€500m Eurobond (issued Jun 24)	(420)	
Other debt	(16)	(14)
IFRS 16 lease liabilities	(111)	(121)
Gross cash	354	264
Reported net debt	(515)	(724)
30 June	2024 (£m)	2023 (£m)
Gross cash	354	264
Gross debt (including IFRS 16 lease liabilities)	(869)	(988)
Reported net debt	(515)	(724)

Profit to Cash Conversion and Free Cash Flow

Six months to 30 June	2024 (£m)	2023 (£m)
Adjusted EBITA	213	152
Working capital movement	(191)	(2)
Adjustment for production tax credits	19	-
Depreciation	23	24
Share-based compensation	9	7
Acquisition of property, plant and equipment and intangible assets ¹	(25)	(37)
Lease liability payments (including lease interest)	(12)	(15)
Adjusted cash flow	36	129
Profit to cash ratio for six months to 30 June	17%	85%
Profit to cash ratio for 12-month rolling	73%	88%
Six months to 30 June	2024 (£m)	2023 (£m)
Adjusted cash flow	36	129
Net cash interest paid (excluding lease interest)	(2)	(12)
Adjusted cash tax ²	(50)	(35)
Pension funding	(3)	(31)
Free cash flow	(19)	51

Reported Net Debt Tracker

